NEWS





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Charity Putting Challenge presented by Compliance Solutions continues to expand the tournament's philanthropic impact

SPECIAL EVENTS AND FAN DESTINATIONS HIGHLIGHT EXCITING WEEK AT THE 2025 STIFEL CHARITY CLASSIC PRESENTED BY COMPLIANCE SOLUTIONS

ST. LOUIS (August 28, 2025) – Tournament officials announced today the details surrounding the fourth annual Charity Putting Challenge presented by Compliance Solutions. The special event provides an opportunity for the Stifel Charity Classic presented by Compliance Solutions to expand its philanthropic impact. To that end, the 2025 Putting Challenge will benefit 11 local St. Louis charitable organizations.

Each charitable organization will be selected by a participating sponsor and receive an investment of \$5,000 on behalf of their supporting benefactor.

The 11 Charity Putting Challenge teams will each consist of one PGA TOUR Champions professional, one charity representative, and one junior/youth player associated with the charity competitor. The teams will compete in a scramble-format putting match over a specially designed nine-hole miniature golf course. The team with the lowest gross score will take home an additional \$5,000 for that team's charity. The second-place charity will receive a \$1,900 bonus, and third place will take home an extra \$1,300.

The Charity Putting Challenge is Tuesday, September 2, 2025, from 4:30 p.m. to 6 p.m. on the putting green at Norwood Hills.

Area charities with teams committed to participate currently are: Disabled Athlete Sports Association, Eta Boulé, Good Shepherd Children & Family Services, Lafayette Industries, Marygrove, Ronald McDonald House Charities St. Louis, St. Ann Catholic Church, and St. Louis Family Church. The remaining charities will be announced prior to the event.

In addition to the Charity Putting Challenge presented by Compliance Solutions, fans will also be treated to a full slate of events and activities taking place at the Stifel Charity Classic through Sunday's final round.

Wednesday afternoon features the fifth annual **Youth Golf Clinic** at 4:30 p.m. on the driving range at Norwood Hills Country Club. The Youth Clinic will provide a group of more than 60 young golfers the opportunity to learn and develop chipping, putting and iron skills and receive tips from Tour professionals, local golf organization leaders, and Club professionals. Participation is reserved for youth representing local organizations, including Diversity Golf, First Tee of Greater St. Louis, PGA REACH Gateway, and Special Olympics Missouri.

Gates are open to the public starting Thursday at the Stifel Charity Classic, featuring the tournament's Official Pro-Am presented by the Missouri Division of Tourism.

On Friday, September 5, the tournament will celebrate *Folds of Honor Friday presented by Compliance Solutions*. The second-year event brings the National Anthem to golf and recognizes the commitment and sacrifice of military service members and first responders who guard our freedoms and protect our communities. It is an inspiring experience for fans, players, caddies, sponsors, volunteers and tournament staff to engage on-site through a shared connection and appreciation of those heroes who preserve our freedoms and protect our families. Friday begins with the start of competition at the Stifel Charity Classic and a Folds of Honor enhanced Opening Ceremony. Fans will witness a ceremonial first tee shot as well as a performance of the National Anthem by Pro Football Hall of Fame member Mr. Jackie Smith and Presentation of Colors. All are encouraged to wear red, white and blue on Friday as an outward display of unity and an inward commitment to meeting sacrifice with hope for the families of America's fallen or disabled military and first responders. Additionally, official Folds of Honor ribbon pins will be proudly distributed and displayed throughout the inspirational day.

Friday also features the beginning of the tournament's new **Putt for Charity presented by Midwest BankCentre**. Fans can putt on the Norwood Hills putting green Friday through Sunday for a chance to win \$10,000 and benefit the Community Impact Foundation. The cost is \$10 for three putts with all money going to charity. Participants will win daily prizes and a chance to come back on Sunday to capture the ultimate cash prize victory.

The first round of competition on Friday concludes with the Stifel Charity Classic's newest event, **O.A.R** at the **Community Concert presented by CarShield**, held on Hole No. 18 of the East Course at Norwood Hills Country Club. Access to the concert requires the purchase of a valid Friday tournament ticket, or a weekly ticket option.

Sunday is championship day at the Stifel Charity Classic, featuring the final round of tournament competition and the trophy presentation. The *Closing Ceremony* celebrates the end of a wonderful week with speeches from the winner, as well as the tournament's title sponsor, and—of course—the new Stifel Charity Classic trophy being officially awarded to the tournament's fifth champion.

The Closing Ceremony and trophy presentation will be held immediately following the conclusion of the third round of competition on the 18th green.

There's something for everyone at the Stifel Charity Classic thanks to the tournament's Fan Destinations, all open to the public, ranging from enjoyable ways to view the competition—to fun for the kids—to food trucks. See below for the full list.

2025 FAN DESTINATIONS AT THE STIFEL CHARITY CLASSIC

Fan Zone presented by Mercy

Located adjacent to the west side of the driving range and near the tee boxes on Hole Nos. 14 and 18, the Fan Zone is open at 9 a.m. Thursday, Saturday and Sunday, and at 8 a.m. on Friday. The Fan Zone features a family atmosphere with food trucks, expo tents, picnic tables and a jumbo screen showing tournament coverage, Cardinals games and college and NFL football. The Fan Zone also includes an interactive vehicle display featuring Cadillac, the tournament's official automotive partner. Rounding out the activities in the Fan Zone are two popular features returning in 2025—the Rapsodo Skills Zone, a golf simulator experience with Rapsodo mobile launch monitor technology, and complimentary ice cream thanks to Compliance Solutions.

• Enterprise Mobility Public Viewing Deck

This public area offers patrons premium views of the green at the Stifel Charity Classic's closing hole and the tournament's driving range.

• Merchandise Shops

Official Stifel Charity Classic apparel, merchandise, and souvenirs are available at the tournament's official Pro Shop next to the Main Entrance Gate.

Welcome Center presented by Missouri Division of Tourism

Located next to the Main Entrance Gate, stop by the Welcome Center to get the 411 on all things Stifel Charity Classic.

ADA Viewing Area

This special ADA-only viewing deck is located near the 18th green.

• ADA Shuttle Stops presented AAA Missouri

With five locations available on the tournament grounds, the ADA Shuttle provides access to all the exciting PGA TOUR Champions competition to patrons who would like a ride to the action. Visit the tournament website (www.stifelcharityclassic.com) to see available locations.

• Public Bleachers

Conveniently located near the green on Hole Nos. 13 and 18 with access to concessions, restrooms, and all of the exciting golf action on these two pivotal holes on the inward nine. For 2025, a new bleacher has been added on the thrilling par 3 10^{th} hole.

Kids Autograph Zone presented by ATB Technologies (NEW)

Youth 14 and under can get their favorite player's autograph in the new Kids Autograph Zone presented by ATB Technologies, located adjacent to the putting green at Norwood Hills Country Club.

• Kids Zone (NEW)

Located on the Clubhouse Lawn near the west patio, the Kids Zone is open Friday through Sunday from 10:00 a.m. to 4:00 p.m. This vibrant, family-friendly space is designed to keep young guests entertained, active and cool throughout the day. Children of all ages can enjoy a wide variety of engaging activities, including classic yard games like ring toss, inflatable basketball hoops, and a fun inflatable golf target that lets them test their aim. For those who love to be creative, there will be a hands-on craft station where kids can make their own souvenirs to take home. Families can also stop by the photo booth to capture special memories with fun props.

• Military & First Responder Tent

U.S. Armed Forces and veteran admission to the tournament includes access to the Military & First Responder Tent, thanks to Redbird Heating & Cooling, T.R. Hughes Homes, Folds of Honor St. Louis, and TQS Inspections. The special venue is located on the 18th fairway at Norwood Hills, conveniently adjacent to the Fan Zone, with premium golf viewing, TVs, fans and seating. The Military & First Responder Tent is open Thursday, Saturday and Sunday at 9 a.m., and on Friday beginning at 8 a.m.

Visit <u>stifelcharityclassic.com</u> for additional information about tournament fan destinations, including daily hours of operation.

The Stifel Challenge presented by Compliance Solutions is next week, September 1-7 at Norwood Hills Country Club in St. Louis, Missouri.

Tickets for the Stifel Charity Classic can be purchased by visiting the tournament website (<u>stifelcharityclassic.com</u>). The Stifel Charity Classic is open to spectators from Thursday (September 4) to Sunday (September 7) and ticket prices start at \$20. Children 16 and under receive free grounds access with a ticketed adult. For a complete listing of ticket options please <u>CLICK HERE</u>.

The Stifel Charity Classic is a Regular Season PGA TOUR Champions event in 2025, which will give way to the

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Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion. The 2025 PGA TOUR Champions schedule features 28 events and will conclude with the Charles Schwab Cup Championship in Phoenix, Arizona. The 2025 Season will have players competing for more than \$69 million in total prize money, the highest in PGA TOUR Champions' 45-season history.

All three rounds of Stifel Charity Classic presented by Compliance Solutions will be broadcast on Golf Channel.

Since its inception in 2020, the tournament has generated more than \$3.4 million in giving for charitable organizations.

For more information about the Stifel Charity Classic presented by Compliance Solutions, including sponsorships, hospitality, Pro-Am, and volunteer opportunities, visit the Stifel Charity Classic website at stifelcharityclassic.com. For the latest news and updates on social media, follow the tournament on X(Twitter) at @StifelCC, on Facebook at facebook.com/StifelCharityClassic and Instagram at @StifelCharityClassic.

About Stifel Charity Classic presented by Compliance Solutions

The Stifel Charity Classic presented by Compliance Solutions is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.1 million purse. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis Region area and beyond. All three official rounds will be internationally televised on Golf Channel. For more information, visit stifelcharityclassic.com.

About Stifel Financial Corp.

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners and Miller Buckfire & Co., LLC business divisions; Keefe, Bruyette & Woods, Inc.; and Stifel Independent Advisors, LLC; in Canada through Stifel Nicolaus Canada Inc.; and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com/investor-relations/press-releases.

About Compliance Solutions, Inc.

For 20-plus years, Compliance Solutions Inc. has provided turnkey solutions to sales & use tax, transaction tax calculations, tax mapping, and tax preparation, filing & remittance needs to businesses of all sizes -- from small business in one state to international complex enterprises. Compliance Solutions is committed to exceeding expectations for all clients by providing extraordinary service via automated and integrated solutions, along with personal service and vast experience. Compliance Solutions provides audit defense services, consulting, and corporate income and property tax services. Compliance Solutions is SOC 2 and 3 compliant and with our data centers, network management, customize software, we are able to efficiently comply with all transaction tax reporting & remittance requirements Federal, State, County/Parish/Borough, City, E911 and other government & quasi-government requirements on behalf of our clients, along with providing a 24/7/365 online Tax Library of your filed returns on our Client Portal. Our services in tax calculations provide year-round billing assistance, whether the services are needed via API, file transfer or a customized solution, and include tax mapping of products & services to apply the correct jurisdictional government compliance requirements. Our services are from Registrations/Incorporation to ongoing compliance to Exit strategies and M&A engagements or a client selection of one or all of the service offerings. For more information about Compliance Solutions please visit www.csilongwood.com, or by calling 407-260-1011.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

About HNS Sports Group

HNS Sports Group is well-positioned to assist companies that find value in the golf industry and build and execute comprehensive golf branding or sponsorship strategies. Effectively understanding the golf marketplace today is a significant challenge, the HNS Sports Group team possesses over 125 years of collective experience that is applied to lead companies in their efforts to maximize value from golf sponsorship and event participation. To learn more about HNS Sports Group, visit www.hnssports.com.

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