

NEWS



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New Staff Announcements for Stifel Charity Classic presented by Compliance Solutions

PAUL CONATY NAMED DIRECTOR OF SALES OF OFFICIAL PGA TOUR CHAMPIONS PLAYOFF EVENT

Alonzo Byrd accepts new position managing community and charity relations

ST. LOUIS (April 8, 2026) – Tournament officials announced today that longtime St. Louis-area business leader Paul Conaty has been named director of sales of the Stifel Charity Classic presented by Compliance Solutions.

Conaty joins the HNS Sports Group-managed official PGA TOUR Champions event at Norwood Hills Country Club after more than 30 years in television media sales, spending the past 25-plus years in the greater St. Louis, Missouri market. Most recently, Conaty was the national sales manager for Gray Media, directing all national and political sales for KMOV-TV, the CBS affiliate in St. Louis, the 24th-largest market in the U.S.

Under Conaty's sales leadership, Gray Media recorded record-setting revenue growth for the 2024 political cycle, set a station record for Super Bowl LVIII sales on CBS, and exceeded national revenue goals. Conaty's experience also includes building long-term client relationships, navigating complex business environments and developing scalable solutions that drive sustainable growth.

Conaty is a dedicated member of the St. Louis community. He and his wife Kitty raised their three children in St. Louis, and Conaty is the Chair of The Annual Catholic Appeal (ACA) at St. Louis based Our Lady of Lourdes Catholic Church.

Conaty, who grew up in Huntington, West Virginia, has a bachelor's degree in communications from the University of Notre Dame.

"I am thrilled to join the HNS Sports Group team and excited to lead the sales efforts to help increase the tremendous success achieved by the Stifel Charity Classic presented by Compliance Solutions to date," said Conaty. "I'm passionate about the greater St. Louis region and the positive impact the game of golf can make in a community. I look forward to this incredible opportunity to grow the tournament and be part of a team that continually expands the philanthropic reach of the Stifel Charity Classic to make a difference in St. Louis and beyond."

In related news, Alonzo Byrd, the tournament's director of business development and community engagement, has accepted a new position with the Stifel Charity Classic, managing community and charity relations.

Byrd started with the tournament in 2020 and has been instrumental in the growth of the Stifel Charity Classic, including the tournament's tradition of giving in North St. Louis County and the greater St. Louis area, generating more than \$3.4 million in giving for charitable organizations.

The 2026 Stifel Charity Classic will be contested the week of October 19-25 at Norwood Hills Country Club in St. Louis, Mo. The sixth annual tournament will be the first event in the PGA TOUR Champions Charles Schwab Cup Playoffs, a season-ending, three-tournament series to determine the TOUR's season-long champion.

(more)

The 2026 PGA TOUR Champions season features 28 events (25 regular season and three playoff events) and will have players competing for more than \$70 million in total prize money, the highest in PGA TOUR Champions' 46-season history. This year's Charles Schwab Cup Playoffs will mark the 10th year for the PGA TOUR Champions culminating series. Past Charles Schwab Cup champions include World Golf Hall of Fame member Bernhard Langer (6), Missouri natives and fellow hall of famers Tom Watson (2) and Hale Irwin (2), and 2025 champion Stewart Cink.

For more information about the Stifel Charity Classic presented by Compliance Solutions, including sponsorships, hospitality, Pro-Am, and volunteer opportunities, visit the Stifel Charity Classic website at stifelcharityclassic.com. For the latest news and updates on social media, follow the tournament on X(Twitter) at @StifelCC, on Facebook at facebook.com/StifelCharityClassic and Instagram at @StifelCharityClassic.

About Stifel Charity Classic presented by Compliance Solutions

The Stifel Charity Classic presented by Compliance Solutions is an official PGA TOUR Champions playoff event operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 72 PGA TOUR Champions professionals competing for a \$2.3 million purse. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on Golf Channel. For more information, visit stifelcharityclassic.com.

About Stifel Financial Corp.

Stifel Financial Corp. (NYSE: SF) is a diversified financial services firm providing wealth management, commercial and investment banking, trading, and research services to individuals, institutions, and municipalities. Founded in 1890 and headquartered in St. Louis, Missouri, the firm operates more than 400 offices across the United States and in major global financial centers. As a firm where success meets success, Stifel works closely with retail and institutional clients aiming to transform opportunities into achievement. To learn more about Stifel, please visit the Company's website at Stifel.com. For global disclosures, please visit www.stifel.com/investor-relations/press-releases.

About Compliance Solutions, Inc.

For 20-plus years, Compliance Solutions Inc. has provided turnkey solutions to sales & use tax, transaction tax calculations, tax mapping, and tax preparation, filing & remittance needs to businesses of all sizes -- from small business in one state to international complex enterprises. Compliance Solutions is committed to exceeding expectations for all clients by providing extraordinary service via automated and integrated solutions, along with personal service and vast experience. Compliance Solutions provides audit defense services, consulting, and corporate income and property tax services. Compliance Solutions is SOC 2 and 3 compliant and with our data centers, network management, customize software, we are able to efficiently comply with all transaction tax reporting & remittance requirements Federal, State, County/Parish/Borough, City, E911 and other government & quasi-government requirements on behalf of our clients, along with providing a 24/7/365 online Tax Library of your filed returns on our Client Portal. Our services in tax calculations provide year-round billing assistance, whether the services are needed via API, file transfer or a customized solution, and include tax mapping of products & services to apply the correct jurisdictional government compliance requirements. Our services are from Registrations/Incorporation to ongoing compliance to Exit strategies and M&A engagements or a client selection of one or all of the service offerings. For more information about Compliance Solutions please visit www.csilongwood.com, email customerservice@csilongwood.com, or by calling 407-260-1011.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

About HNS Sports Group

HNS Sports Group is well-positioned to assist companies that find value in the golf industry and build and execute comprehensive golf branding or sponsorship strategies. Effectively understanding the golf marketplace today is a significant challenge, the HNS Sports Group team possesses over 125 years of collective experience that is applied to lead companies in their efforts to maximize value from golf sponsorship and event participation. To learn more about HNS Sports Group, visit www.hnssports.com.

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